

# **CYBER SECURITY CAREER** WITHIN THE NEXT 6 MONTHS



#### **INTRODUCTION:**

In today's rapidly evolving digital landscape, cybersecurity has quickly become something all businesses require. Ever since tens of millions of Australians' data was stolen in Optus and Medibank attacks, companies are now looking at data as a liability, not just an asset. The Optus attack is set to have cost the company a grand total of \$1 billion in future revenue. This has scared all major organizations and rightly so, they are now willing to spend millions of dollars on infrastructure and hiring new people in order to save them hundreds of millions if they were to suffer an attack.

Cyber security is now a strength in numbers game.

This is where you come in...

With the increasing reliance on technology across industries, the demand for skilled cybersecurity professionals has surged to unprecedented levels. Amidst this demand lies a golden opportunity for individuals seeking to embark on a lucrative and rewarding career path within the realm of cybersecurity.

This blueprint serves as a comprehensive guide designed to fast track your transition into a \$100k cyber role within just six months. Whether you're a seasoned IT professional looking to pivot into cybersecurity or a career changer with no IT background eager to break into the field, the strategies outlined herein are tailored to empower you with the knowledge, skills, strategy and resources needed to achieve your career aspirations.

I'm about to show you a proven step by step model that has now been able to help thousands of people enter the cyber security industry for the first time. This blueprint has taken us close to 5 years to perfect and is unique to our job placement program.



#### 1. IDENTIFYING IF CYBERSECURITY IS THE RIGHT FIT FOR YOU.

Cyber security is an amazing and rewarding industry, but it's not for everyone. This sounds obvious but it is often something that isn't properly explored before someone decides to upskill and change careers. Often people just know they want to do something different, anything other than what they are currently doing. You need to first understand what you are getting into before committing to a new career, it's a big deal! We're a little bit different about how we do this here at Cyber Revolution, you see we have a two pillared approach.

**1st pillar - Our students:** First we need to make sure we are getting the right people into our program. Once we known this we need to provide them with the right training and support to ensure they have the best learning experience possible

**2nd pillar - Our placement partners:** These are the companies that directly hire from our student cohort and it has taken us years to form these relationships. They invest time and money into you knowing that you are new to this field and it's going to take you 6-12 months to hit your stride and for them to start seeing a return. If the students we send to our placement partners leave the industry after 6 months because it wasn't right for them, it reflects poorly on us and this pillar of our business falls over. This would result in us being just like every other training company out there.

So, what we do in order to ensure you are a good fit for the cyber industry is offer free one on one career consultations prior to joining our placement program. This is a mandatory process to go through to be a part of our program.

# 2. GETTING THE RIGHT CERTIFICATIONS WITH PRACTICAL HANDS ON LEARNING

With all of the different training companies, universities and Tafes out there all delivering different courses, it can be confusing as to what is going to suit you best. I am a firm believer it really depends on the individual and their situation at the time. If you're an 18 year old school leaver looking to educate yourself and enjoy a certain lifestyle, then University or Tafe might be the best fit for you. However, if studying full time and taking on a large HECS debt is not feasible for you right now then you have to explore other options.

We typically help career changers, people that have worked in a professional environment previously and decided they need to make the change for a number of reasons. Cyber Revolution is Australia's only dedicated cyber security training and placement institute. We only do one thing. This is because in order to train and assist in placing our students you need to specialize in it, you can't provide training in a bunch of other industries.



Over the years we have carefully curated our job placement program with the assistance of industry leading experts to ensure our students are gaining the most regarded cyber security certifications in the world. We focus on globally recognized industry certifications that all align with Australian industry standards. As these certifications are made to prepare you for the industry they do come with a practical component. This is why all of our students have access to live practice labs that simulate what it is actually like working in an entry level cyber security job. If you don't have cyber security experience (which is the majority of our students) then you need to have these hands-on skills to prepare you for the workforce.

#### 3. NETWORKING

Networking in the cybersecurity industry or any industry for that matter is crucial for career advancement and opportunities. It provides access to valuable insights, mentorship, job openings, and collaboration with professionals but the most important thing is you will start to build relationships with influential people in the industry. I can't tell you how many of our students have landed roles purely by fostering strong relationships that occur over time with industry experts. The key at networking events is to go there seeking to learn, not seeking a job. Do not go to an event and start asking anyone and everyone if they can help you land a role.

There is a specific strategy to networking that we share with our students to ensure they are going to the right events and building the right relationships. Cyber Revolution has a partnership with (insert hyperlink) the Australian Information Security Association (AISA), Australia's largest networking community for cyber security. This partnership means all Cyber revolution students get free AISA memberships and they can attend all AISA events.

## 4. IDENTIFYING WHAT YOUR TRANSFERABLE SKILLS ARE

Transferable skills are things you have learnt in your previous or current roles that you can bring over into your first cyber security job. These skills have taken you years and years to build and are extremely valuable to a cyber firm, you probably just don't know it yet.

Identifying your transferable skills and then tailoring your cyber security job applications around these skills is so important. As you don't have any cyber experience it's crucial that you highlight what other skills you can bring into this field to show your future employer how valuable you will be.



Let me give you an example of a transferable skill;

• Communication skills - This transferable skill is crucial for all roles but it is even more important for an entry level cyber consultant role. This is a very common role we place our students in and it is a client facing role. Meaning that you are going out and visiting clients in their office and advising them on what they need to become more cyber resilient. This is great for people that enjoy building relationships. One of our recently placed students was a real estate agent, Bek was a great communicator as most real estate agents are. She had a proven track record of being able to build relationships with clients and help them make the right decision. Are you starting to see the parallels here?

# 5. FINDING THE RIGHT JOB OPPORTUNITIES AT THE RIGHT ORGANIZATIONS

As cyber security is such a new and ever changing industry it can be unclear as to what pathway you need to follow. There are so many questions that pop up when looking to apply for your first role in cyber.

What is an entry level position?

What will I be asked in the interview process?

What type of company should I be working for?

We have people that come to us after finishing their \$60,000 university cyber degree and they have no idea what roles they should be applying for...this blows my mind! Imagine spending that much money and 3 years of your life doing something without knowing what the right outcome is going to be.

So what often happens here is people just apply for anything and everything to do with cyber security. They'll apply for 200 roles ranging from a Senior Cyber Security Analyst or a Penetration Tester, or an Ethical Hacker, these are not entry level roles so they won't even get a response from their application. This is when frustration sets in.

You need to have a targeted approach.

Once you know the right roles to apply for, you then need to know the right companies apply for. What I mean by this is that as you are going into a new and foreign industry, you need to be in a supportive environment. One that has a structured growth plan for new starters because realistically you will need roughly 2-3 months of on the job training before you start to feel confident in your new role.

We have worked with our placement partners for years now and we know that when we send our students to them, they are going to be given all of the support and resources they need to be successful.



## So there you have it.

There is our high level blueprint strategy that we implement for our students when they join our job ready program. It has enabled thousands of people to help land their dream 6 figure cyber security job in 6 months. But, as I mentioned at the start of this resource, cyber security is not for everyone and I'd refer to step 1 of the blueprint before implementing any of the following steps. Both you and the team at Cyber Revolution need to be confident knowing the cyber security industry is for you before anything else happens. If you'd like to know the answer to this question, our team of career consultants are here to help.

Thank you for taking the time to go through this blueprint, I hope it helps you in your journey into this amazing industry!





Here You'll Learn How You Can Take the Next Step and Start Your Career in Cyber Security Within the Next 6 Months

**BOOK A CALL WITH A CYBER SECURITY CAREER ADVISOR** 

